



The Copyright Committee of the Intellectual Property Section of the State Bar of California presents the following seminar:

The Real World: Copyright vs. Idea Protection for Television Programs

Date: Tuesday, April 5, 2005

Time: 12:00-1:30 p.m.

**Location: Bingham McCutchen LLP
Three Embarcadero Center, 25th Floor
San Francisco, California**

What intellectual property rights does the concept for a reality television program have? Without pre-written scripts to rely on for copyright protection, some reality TV show creators are now using idea submission theories to support their ownership claims. This program will review what IP protection is afforded to television show concepts, evaluate how concepts (for both reality and scripted television programs) can best be protected, and provide tips on how to litigate cases in this arena.

The Copyright Standing Committee of the Intellectual Property Section of the State Bar of California is very pleased to have Brian Graden, president of entertainment for MTV Networks Music Group (including TV and VH1), join us to introduce video clips of MTV programming. In a unique format, the program will be illustrated with examples from MTV's hit programming from idea conception to completion, and a "behind the scenes" discussion of idea development at MTV. Providing the legal discussion will be James D. Nguyen, a partner at Foley & Lardner LLP, who specializes in copyright, trademark, and entertainment litigation. Don't miss this one-of-a-kind, informative and entertaining Program!

The cost to register for this program is \$25 per person. 1.5 hours of CLE credit will be offered. Please complete the attached registration form and send or fax to Program Registrations at The State Bar of California. See the registration form for more information.

For registration information, call 415-538-2508. For Section information, call 415-538-2554. The Intellectual Property Law Section of the State Bar of California is a State Bar of California approved MCLE provider.

REGISTRATION FORM

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Name _____

California State Bar Number _____

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Registration Fee: \$25

PAYMENT INFORMATION:

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Program Registrations, The State Bar of California, 180 Howard Street, San Francisco, CA 94105

Or fax to: Program Registrations at 415-538-2368 (Credit card information is mandatory if registering via fax).

Onsite Registration Fee: The onsite registration fee is \$25. Onsite registration will be subject to space availability.

